



# **ROTARY CLUB OF CANTERBURY**

## **QUESTIONNAIRE SURVEY – SUMMARY OF RESPONSES**

**Number of forms returned 33**

# 1. Your interests

• Opportunity to socialise?	Average score	3.9 out of 5
• Support local charities?		4.7
• Support international charities?		3.7
• Support young people?		4.2

## Comments:

Easier to raise funds for local charities

## 2. Meetings

- Happy with present structure of meetings?      Yes 23    No 9    Neutral 1
- Happy with meals?      Yes 23    No 9    Neu 1
- Important to retain formality?      Yes 17    Part 13    Neu 3

## 2. Meetings - comments

- Too formal and rigid
- Time keeping/ allow time for speakers
- Restrict business items to business meetings
- Prefer simpler meals/ light lunch/ one course only
- Mixed opinions on quality of meals
- Negative views of AB
- Loyal toast for special events only
- Less rigid dress code

### 3. Other activities - fellowship

• Types/ frequency of activities about right?	Yes 28	No 5		
• Need to organise other types of events?	Yes 20	No 6	Neu 7	
• Interested in other activities?	Yes 12	No 20	Neu 1	

#### Comments

- Inter club activities, walking, fishing, cycling, sailing
- More fun, bat and trap, skittles, quizzes
- Theatre trips, weekend trips
- Forum for topical issues

## 4. Membership

- |                              |        |      |       |
|------------------------------|--------|------|-------|
| • Actively seek new members? | Yes 27 | No 3 |       |
| • Barriers to membership?    | Yes 25 | No 3 | Neu 2 |

### Comments

- Spouses, associate membership, target newly retired/ local societies, personal contacts, open days, launch campaign, raise profile
- Lunchtimes problem for working members, perception of club for old people, attitude of members, too formal, imagined “rules”, cost

## 5. Communications

- |   |        |      |       |
|---|--------|------|-------|
| • Sufficiently well informed?             | Yes 24 | No 9 |       |
| • Website effective in informing members? | Yes 23 | No 5 | Neu 4 |

### Comments

- Recent improvements, Council too secretive
- A few members no access to web
- Need to keep website up to date, More information in Newsletter, use email to inform
- Recognise that most enquiries from charities and potential members come via website

## 6. Service

• Effective in serving community?	Yes 28	No 3	Neu 2
• Effective in fundraising?	Yes 22	No 7	Neu 4
• Provide practical help to charities?	Yes 17	No 10	Neu 5

### Comments

How to improve service

- Closer work with other clubs,
- Understand needs of community, and esp. young people



## 6. Service - Comments

How to raise more funds

- More innovative ideas, more proactive, half marathon, charity walks, wishing well, targeted fundraising, release money quicker

Allocation of funds

- Mixed views on allocation – large/small, planned approach to charity support, no core funding, set annual budgets for committees

Provide practical help

- Lots of experience, management committees, mentoring, difficult to find new volunteers, need to be realistic

# 7. The Future

- Need for Review? Yes 15 No 10 Neu 8

## Comments

Main problems next 5-10 years

- Ageing, less energetic members, potential rapid reduction in active members, retain active members
- Change in attitudes

# 7. The Future - comments

Changes to improve club

- Open discussion
- Gradual change, not too bureaucratic
- Avoid division by attempts at rapid top down “reform”
- No more questionnaires!

General View

- A good club, need to move with the times
- Focus on Objects of Rotary