

ROTARY CLUB OF CANTERBURY
Minutes of a meeting of Fundraising Committee
HELD ON THURSDAY 22nd January 2015

1. **Present:** Robert Boyd-Howell (Chairman), Tim Brett, Lewis Norris, John Bobba, Caroline Lees, Sharon Jordan, Robert Yonge, Bob Anderson, Brian Dobinson. In attendance Mark Rosen
2. **Apologies:** Ian Wright, Stephen Thompson
3. **Minutes:** There were no minutes of the previous meeting held on 3rd September 2014 due to computer corruption
4. **Christmas collections 2014:** £800 had been raised over 2 days at Morrisons and Friday and Saturday much the best for results. Railway station £239. In the past letter has been sent to local press, publicising the result and thanking people, and perhaps VP will do this?
5. **Christmas collections to come:** It was agreed that we prepare for 2015 collections. TB reported that M&S had been lost as a site as they supported only their own nominated charities. Asda had not proved a good site. Morrisons a good site and he will book there for Friday 18th and Saturday 19th December. It was noted that in 2014 Forest of Blean had collected there for 2 week ends before ours, and in view of the long-established relationship with Morrisons, dating back to TB's sale of the site to them, the question was raised whether VP should write to their President.

Sainsburys were understood to have their own list of approved charities, some of which, it was thought, would also be supported by the Club anyway. TB agreed to speak to Tony Loughran (whose daughter worked for Sainsburys) with a view to obtaining a suitable date and cause.

6. **Possible Car Rally:** MR made a short presentation of his idea for a fund-raising "classic" car rally. The landlord of his local, the "Rose and Crown" at Selling Minnis, had a large car park and had allowed it to be used on other occasions for such rallies. He would be prepared to allow Rotary to use it for such purpose without charge, he being compensated by food & drink sales.

MR himself had a suitable car as did GG, and he thought the event would be supported by an American car club from the Medway area. MR had attended such a rally there, the organisers charging £10 for a car and passengers and £7 for walk-ins. When he went there were about 150-200 people present. He felt we might raise further funds from a tombola and stalls. MR was thanked for his initiative and it was agreed to investigate further and RBH and BD were to meet with MR on site on the forthcoming Saturday, 24th January at 12.00noon. MR also mentioned that the Folkestone club had organised a half marathon and raised £40,000. The committee noted that, but a similar event was already held in the Canterbury area and the concept of such a major fundraising event was considered later.

7. **Wishing Well:-** RY outlined the history of the Club's consideration of a well. Initially, a brick-built well had been investigated, but the cost proved prohibitive, and the local authority had not been keen on any of the sites suggested to them. Following that, portable wells were considered - transportable in a 4x4 and quite light, having a lockable money box and a kind of centrifuge, through which the coins run, making it intriguing. Another club has arranged their manufacture and they were available for about £1400 - an absurd price but the club in question obviously wanted to make out of them. Maidstone club had installed one in a Sports Centre and collected about £650pa from it, but RY felt that they were playing to the same audience, and that ideally it should be moved round say 6 sites pa, perhaps including being available as an attraction when we were collecting eg for Ducks. He had considered possible sites - Hugo Fenwick seemed quite interested, the Marlowe probably did not have sufficient room but the Gulbenkian might be suitable. IT WAS AGREED the matter be referred to the next Council meeting with the recommendation that the purchase be approved subject to our first having secured at least 2 sites including any necessary statutory consents. It might be that some of the debenture holders would agree to their funds being switched from the website

8. **Duck Race 2015:**

- a. To be held on 11/7/15
- b. ST to confirm date with the City Council - RBH to contact ST
- c. Supermarket sales - TB had booked Morrisons for 2/3/4 July and had written to Asda requesting 18/19/20 June - TB to chase Asda
- d. Duck pricing - not discussed but presumably remains £1?
- e. Risk assessment to be submitted to Council - ?VP
- f. Line of ducks - TL to fix date with Council - RBH to liaise with him
- g. Sponsorship - RBH to liaise with TL regarding sponsorship by Kent Reliance, Chatham, of the first prize of £250. Sponsors needed for 2nd prize of £100 and 3rd £50. JB may be able to arrange the 6 bottles of champagne for the corporate ducks
- h. Counter of ducks - RV believed to be willing - RBH to arrange for him to be contacted
- i. Leaflets - SE to produce - ST to liaise with him once the date verified with Council
- j. Collection co-ordinator - SJ. Sheets to be issued to members approx 8 weeks prior to Race and returned no less than 10 days before. Sheets for corporate sponsors to be issued at same time alone will approach sponsors. SJ will also print sheets for supermarkets and line of ducks. Co-ordinator required for collections on the day including supplies of sheets, leaflets and the pop-up boards
- k. Insurance - J Hill
- l. Media promotion. Not discussed but we should be seeking advance publicity through BBC SE (MW) Kent Messenger / Gazette (?Gerry Warren) for advance article and What's on website and Twitter/Facebook
- m. River boatmen - ST - RBH to liaise
- n. Use of Landrover - MW - RBH to liaise
- o. Lifesavers - to be arranged once date is confirmed - ST to arrange
- p. Overall responsibility - RBH

9. **Other fundraising**

- a. The essential question is how much we want to raise, and how much members are prepared to support fundraising . These questions should be answered by the questionnaire currently being answered
- b. RY again organising Sailor Ted
- c. CL favoured small money-raising social events. Sunrise had held successful dinners , charging £8/10 over cost and Chestfield had had good wine & wisdom evenings. Although Inner Wheel held such an event, it was thought we might have one in autumn
- d. In similar vein, evening picnic and summer collection were suggested
- e. TB confirmed that TCK would run, but not as a competition. He thought MW would want to see it run in 2016, probably as a competition again, but did not seem convinced of its long term future
- f. Members to be asked for their suggestions and the matter considered again at the next meeting

10. **DONM THURSDAY 12TH MARCH AT 6.45PM. K & C Club**