

# ROTARY CLUB OF CANTERBURY

## FUNDRAISING MEETING AGENDA

Monday 16<sup>th</sup> October 2017 at 7.00pm

### Committee

S Thompson, R Anderson, T Brett, B Dobinson, M Griffin, P Hermitage, T Loughran, S Edridge, S Jordan, M Ward, V Pritchard & W Jones.

### Apologies for absence:

R Yonge & N Fraser (Vice Chairman)

### Fundraising Committee Brief

Mission - The Fundraising Committee exists for the sole purpose of raising charitable funds to enable the Club to fulfil its wish to support local and international charities.

Financial Target for Rotary Year - £15k.

Minutes of Last Meeting - Monday 14<sup>th</sup> August 2017 were agreed

### Matters Arising

School Charity Concerts – Grand Finale – Adrian Bawtree

Sub Committee - Volunteers present in Fundraising  
No progress had been made in finding a Key Organiser. **SJ & MG** to jointly try to find a suitable Leader for this project.  
If no progress by next meeting this matter to be dropped.

### Duck Race 2017 Wash Up

Supermarkets - Morrisons Collections - £776.76

Hours of Collections – agreed that 10am to 7pm worked well.  
Letter of thanks – Letter sent together with poster for Morrisons notice board.  
VP suggested that pictures of the event should be included in the “pull ups”. This was agreed.

Line of ducks - Whitefriars – 1064.08  
Hours of Collections – to finish at 4.00pm latest due to lack of activity afterwards.  
TB dressed as duck to finish no later than 3.30pm to avoid being beaten up by the school children.  
Letter of thanks – letter sent  
Again it was felt that another “pull up” was required.  
VP asked if MT could give some “selling lessons” to Rotary colleagues before next year’s collections. This was agreed.

Fitzgeralds - Sales were about £50 between Fitzgeralds and Iconic.  
If possible to repeat but make sure each window has a duck and display.  
Letter of thanks sent.

Rotarian sales - Sales amounted to £1461  
9 Rotarians opted to making a gift aid donation instead. This benefitted the Club in two ways – the Gift Aid and the opportunity to sell the respective duck sheet elsewhere.  
**ST** to chase Rotarians who promised a donation but did not pay.

Sales on the Day - Sales were £701.25  
Sales people to be better distributed next year. 2 at start, 4 in middle and 6 at the finish.

Prize Money - £200, £100 and £50 It was agreed that the first prize should be increased to £250 in 2018. A total of £400 in prize money. The main “pull up” will require changing

Main sponsor	-	TL suggest that we try to use Social Media to find a willing sponsor. The search needs to commence in January.
Corporate Sales	-	A total of £2900 SE still has some payments to collect.
Corporate Duck Prize	-	Jacque & Alan Bartlett – letter of thanks sent. <b>SJ</b> to collect Champagne and deliver to SE.
Leaflets	-	3000 printed, reduce to 2000 Cost £198 Include Charity Number and Sponsor if known.
Recovery Party	-	Email of thanks sent to Phil Abbott.
	-	Life jackets – <b>PH</b> to send letter of thanks.
Lifesavers	-	Agreed a cheque for £200 be sent with a letter of thanks. <b>SJ</b> to request cheque from LN and to send to ST. <b>ST</b> to write.
Promotion of Event	-	All agreed that JN had done a magnificent job.
Duck Counters/Preparers	-	No concerns but RV wishes to stand down in 2018.
First Aid Cover	-	St John's £89 payment sent.
T Brett Duck Stall	-	Sales were not a great success. TB has another plan.
Tabards	-	There were insufficient Tabards. <b>ST</b> to arrange a further 10.

### **Duck Race 2018**

Date	Saturday 8 <sup>th</sup> September 2018
Other attractions	It was agreed that as a secondary element to the race a few “village fete” style activities such as a coconut shy etc should be organised. One person dedicated to the organisation of this was required and 5/6 Rotarians allocated to the task on the day.
Sales & administration problem	Meeting set for Monday 11 <sup>th</sup> December 2017. NF, BD, MW, ST, PH & VP <b>ST</b> to arrange.

### **Top Choir Kent 2017**

PR Communication	-	Meeting 6 <sup>th</sup> November 2017
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### **Christmas Collections 2017**

Supermarkets	-	Saturday 18 <sup>th</sup> November 2017 Bucket Collection Monday 18 <sup>th</sup> December 2017 Bagging Collection Tuesday 19 <sup>th</sup> December 2017 Bagging Collection It was agreed that the Club should try the 18 <sup>th</sup> / 19 <sup>th</sup> Dec bagging collections.  TL announced that Sainsbury's SCAT collections were being held on the 22 <sup>nd</sup> / 23 <sup>rd</sup> December which would also require Rotary support.
Supermarket Coordinator	-	<b>SJ</b> to find urgently
Railway Station	-	Likely to be 11 <sup>th</sup> / 12 <sup>th</sup> December 2017

Railway Coordinator - TL to organise collectors, tabards buckets etc.

### **Boxing Night**

Prince of Wales Youth Club - PH reported that there was still a problem with this project. The Club has a longstanding relationship with the Prince of Wales Youth Club and therefore must try to support them once matters have been resolved. The Club is concentrating on boxing for youngsters and has retained the ring and other equipment. PH requested and obtained members support to help organise the event when the time is right. The POWYC needs to build its membership up beforehand. TB felt not ready until April 2018 but event may not take place until November.

Positions agreed Chairman PH, Secretary BD, Marketing & Ticket Sales TL & TB, Finance ST

### **Wheelchair Rugby Dinner**

Canterbury Wheelchair Rugby - PH outlined plan for a Wheelchair Rugby Dinner evening. The event was gathering pace and likely to be held in March/April 2018. PH requested and obtained members support to help organise the event. PH felt that majority of tickets would be sold outside of the Rotary Club.

Positions agreed Chairman PH, Secretary VP, Marketing & Ticket Sales TL & SE, Finance ST

### **Wishing Well**

Financial Report - Total earned since November 2016 - £948.34  
Total earned in current Rotary year - £478.76

Arrangement with Tesco's - RY has in hand with contribution to Tesco's charity to increase to 50% once Tesco's have put up a poster explaining their share.

### **Any Other Business**

Other Major Fundraising Ideas - TB Dragon Boat Race on Sturry Lakes (as Maidstone Rotary) on hold

- PH Medway Rotary's Beer & Cider Festival on hold

- P Abbott suggested Canicross – (a sponsored run with your dog) on hold.

- Circus Bucket Collection – June/July 2017 Rotary Magazine, Rotary Inbox section referred to an agreement with the Association of Circus Proprietors of Great Britain where Rotary Clubs could request to make bucket collections after their local shows.

- Choral Evening – ST had circulated a proposal to hold a Choral Event for c. 300 seats with the purpose of raising £3000 to cover the budget shortfall that was arising by the transfer of the Boxing into 2018. MW had received enquiries from a few choirs about TCK and it appeared that there would be little difficulty in securing a choir/s. RY had suggested St Edmunds School or Kent College as possible venues. Concern was raised at the pressure being put on the Club. It was left that SJ would discuss with Council to decide if a reduced income from Fundraising to c £11,250 would be acceptable. If not the Choral Evening would fall close to the Wheelchair Rugby. MW made the point that the Wheelchair Rugby would not require much ticket sales input from the Club and that this event could be run.

### **Date of Next Meetings**

- 15<sup>th</sup> January 2018, 7.00pm ST House Supper provided.

- 9<sup>th</sup> April 2018, 7.00pm ST House Supper provided.