

ROTARY CLUB OF CANTERBURY

FUNDRAISING MINUTES

Monday 15th January 2018 at 7.00pm

Committee

S Thompson, N Fraser (Vice Chairman), R Anderson, T Brett, B Dobinson, M Griffin, P Hermitage, T Loughran, S Edridge, S Jordan, M Ward, R Yonge and V Pritchard.

Apologies for absence:

R Yonge, S Edridge, M Ward and N Fraser

Fundraising Committee Brief

Mission - The Fundraising Committee exists for the sole purpose of raising charitable funds to enable the Club to fulfil its wish to support local and international charities.

Financial Target for Rotary Year - £15k.

Minutes of Last Meeting - Monday 16th October 2017 were approved.

Matters Arising

School Charity Concerts – Grand Finale – Adrian Bawtree

Sub Committee - Report from **SJ & MG**. finding a suitable Leader for this project. **SJ** requested a further 7 days to find a suitable organiser. If not found the matter would be dropped.

Duck Race 2017

Summary	-	Morrisons Collections	£ 776.76
		Whitefriars	£1,064.08
		Rotarian sales	£1,461.00
		Sales on the Day	£ 701.25
		Corporate Ducks	£3,600.00
		Donations	<u>£ 541.50</u>
		TOTAL INCOME	£8,144.59
		Less Expenses & Prizes	<u>£ 884.76</u>
		PROFIT	£7,259.83

Checks - a) **SJ** confirmed Champagne delivered to SE.
b) **PH** letter of thanks for lifejackets, done.
c) **ST** letter & cheque to lifesavers, after a problem with cheque, done.

Duck Race 2018

Date Saturday 8th September 2018 Date confirmed.

Rotary Conference Since date had been moved from a Sunday to a Saturday to suit the Rotary Conference and that possibly such a move might adversely affect our income, it was agreed that we should run a special Rotary Club Race within the Duck Race. Each Club attending should be invited to purchase a duck for £25 to represent their Club in the race. The ducks would be coloured differently. The winning Club would receive a prize of 20% of the "take" on this mini race, for the charity of their choice. The cheque to the winning Club could be presented during the Conference.

This was agreed and it was left for **MG & SJ** to sell this to the Conference organisers and other Clubs.

Notes from 2017 a) Morrison collections 10.00am to 7.00pm are best.
b) Pictures of event included in new pull-up display banners
c) Two pull-up banners required

- d) Whitefriars Collections – to finish at 4.00pm latest.
- e) TB dressed as duck to finish no later than 3.30pm.
- f) M Talbot to be asked to give selling lessons to colleagues.
- g) Fitzgeralds & Iconic to have display with duck and better posters.
- h) Option for Rotarians to opt for Gift Aid donation worked well plus allowed duck sheet to be sold elsewhere.
- i) Race day sales distribution - 2 at start, 4 in middle and 6 at end.
- j) Prize money to be £250, £100 and £50.
- k) 2000 leaflets required. Add Charity No and Sponsor name.
- l) Replacement i/c Duck Counter required – no R Vickers.
- m) A new Corporate Duck prize sponsor is required for 2018.
- n) Contact with the Environment Agency should be made early in July to check on weed clearance plans.

Main sponsor	-	<p>RA to approach Bathstore to offer a 1, 2, or 3 year sponsorship deal.</p> <p>TL to contact Kent Reliance.</p> <p>PH to contact HMY Architects.</p> <p>TB has someone in mind.</p>
Tabards Other attractions	-	<p>ST to arrange a further 10. RIBI shop may be best source.</p> <p>“Village fete” style activities.</p> <p>One volunteer required to be i/c.</p> <p>5/6 Spare Rotarians to be allocated.</p>
Sales & administration problem		<p>Meeting held 11th December 2017. NF, BD, MW, ST, PH & VP attended. The purpose of the meeting was to discuss the concerns raised by Morrisons over our requirement for a name and telephone number when ducks are sold. Their concern being that as guests on their site Morrisons were responsible for our actions and they were concerned that our activity was contrary to the Data Protection laws. Other methods of handling the information were discussed but it was agreed that the current practice was the only way that prize winners could be identified and contacted satisfactorily. It was recognised that this may jeopardise our access to Morrisons in 2018. In which case more street sales days at Whitefriars should be engaged.</p> <p>A further discussion took place about whether Rotary should raise its game to deal with the Data Protection issue. It was felt that our requirements for a name and telephone number were not contrary to the law.</p> <p>However, it was agreed that a statement would be prepared that would be put on the back of the flyers explain our handling of the information given by the sponsor. It was also agreed that a further statement would be produced for Morrisons and that it should be given to them at the time that we request Duck Sales dates in 2018.</p> <p>BD agreed to produce both.</p> <p>At this meeting BD produced his draft for Morrisons which was agreed.</p>
Additional Duck Purchase		<p>MW had obtained a quotation for additional ducks. A special plastic mould had to be made and amortised over the number of ducks purchased. The cost was approx. £1200 plus shipping from Hong Kong. Initially MW & ST had decided not to pursue this as we did not need this number of ducks. RA had had contact from Colchester Rotary and the possibility of splitting the order with them was discussed.</p> <p>It was agreed that should Colchester or another Club take 1750 or more ducks then the Canterbury Club would order additional 1750 ducks. It was left for RA to approach Colchester Rotary.</p>

Top Choir Kent 2017

PR Communication	-	<p>Meeting 6th November 2017 JH, PH, MW, MG, TB, ST</p> <p>The close down of TCK was discussed and agreed.</p> <p>Emails and a poster were prepared.</p>
------------------	---	---

- a) Notification to choirs, past and present JH and PH. To be completed.
- b) Notification to Rotary ST. Done.
- c) Notification to public by Gazette, Website and Facebook etc. JR, SE, MW. Website complete. Gazette and Facebook to do.
- d) Sponsors TB. Done.

Christmas Collections 2017

Supermarkets	-	18 th November 2017 Bucket Collection	£ 489.74
		18 th & 19th December 2017 Bagging Collection	<u>£ 544.08</u>
		TOTAL	£1,033.82

ST to write to Morrisons. Done.

Note for next year:

It was agreed that the bagging had been successful despite the results. A minimum of three people should be on the bagging collection at any one time to provide continuity and also help quieter members to be productive.

ST to thank RD for his help in organising the collectors. Done.

Sainsbury's SCAT collections		22 nd / 23 rd December 2017	£2,300.00
------------------------------	--	---	-----------

Railway Station Collection	-	TL reported that initial communication problems and Foodbank collections on our chosen week frustrated this. To try again in 2018 in an earlier week.	
----------------------------	---	--	--

Boxing Night

Prince of Wales Youth Club -		Prince of Wales has refurbished their boxing gym. Now have 12 carded boxers. Gradually getting back on their feet. Two options (a large event c. 400 tickets or a smaller event 150 tickets) were considered but decided to opt for an initial small scale event at the Prince of Wales Club, using their own catering and facilities. This would not be a "black-tie" event and would provide for 100 to 150 diners.	
------------------------------	--	---	--

Finance:		PH to prepare financial study. Agreed 50:50 split with Prince of Wales Club.	
----------	--	---	--

Dates:		Agreed to be either 25 th or 26 th May 2018.	
--------	--	--	--

Positions agreed		Chairman PH , Secretary BD , Marketing/Ticket Sales TL & TB , Finance ST PH to call a sub-committee meeting asap.	
------------------	--	---	--

Wheelchair Rugby Dinner

Canterbury Wheelchair Rugby	-	This had moved on. PH had established a suitable date for the Rugby Club/Disabled Rugby Community as 6 th , 13 th , or 14 th April 2018. Will require Brian Pritchard and Steve Brown (who will find a source of sponsors) Dinner to be followed by a one hour sport session, 4 members of each team.	
-----------------------------	---	--	--

Venue:		PH speaking to Christchurch College. If venue can be fixed then will proceed	
--------	--	---	--

Finance: Club.		PH to prepare financial study. Agreed 50:50 split with the Disabled Rugby Club.	
-------------------	--	--	--

- Date - 6Th, 13th, or 14th April 2018
- Positions agreed - Chairman **PH**, Secretary **VP**, Marketing/Ticket Sales **TL & SE**, Finance **ST**
- PH** to call a sub-committee meeting asap.

Wishing Well

- Financial Report - A total of £1315.14 to date with £844.66 earned this Rotary year.
- Venues - RY to advise on 50:50 arrangement with Tesco's (is the Tesco share excluded from the above figures?)
- Third Keyholder - Volunteer required - tba

Variety Show Evening

- Lindley Players - Lindley Players were able to stage a Variety Show for us. It would consist of 2 x 40 minute halves with a 20 minute interval.
ST & MW had visited Lindley Players in Whitstable.
Only two dates they could manage in the near future were 21st or 28th April 2018.
ST plan to include buffet supper and sparkling wine reception beforehand.
Due to proximity of Wheelchair Rugby dates it was agreed that if the Wheelchair Rugby went ahead on the proposed dates the Variety Show would be put back.
- Dates - 21st or 28th April 2018
- Venue - ST meeting J Harris and PH at Simon Langton School on 22/1/18.
- Sponsorship - **TB** – might be able to secure some sponsorship for this event.

Any Other Business

- Future Possible Fundraising Ideas
- TB Dragon Boat Race on Sturry Lakes (as Maidstone Rotary).
 - PH Medway Rotary's Beer & Cider Festival.
 - P Abbott suggested Canicross – (a sponsored run with your dog).
 - Circus Bucket Collection – June/July 2017 Rotary Magazine
Association of Circus Proprietors of Great Britain
Rotary Clubs may request to make bucket collections after local show.
 - For December 2018 the Sunrise Club had offered the Club the opportunity to share their sleigh. This to be considered at the next meeting. **SJ & MG** to report.

Date of Next Meetings

- 9th April 2018, 7.00pm ST House Supper provided.