



WHAT'S THE POINT?

Have you seen The Point yet?

Standing 3.5 metres tall in Longmarket Square, Canterbury, The Point was gifted to the city by the Rotary Club of Canterbury to mark its centenary of service (1922–2022). The Point was officially unveiled in 2025 by the Lord-Lieutenant of Kent and the Lord Mayor of Canterbury, in the presence of the Lady Mayoress and the Sheriff of Canterbury.

AN ECOLOGICAL STATEMENT

The Point offers free water for bottle refills – helping the millions of tourists and locals visiting the city centre cut down on single-use plastics, conserve resources, and reduce waste. It's a simple but powerful way to protect the environment.

WELCOMING VISITORS

The Point features a timeless quote from *The Pilgrim's Progress* by John Bunyan that appeals to all pilgrims, literal or metaphorical: *"Behold ye, how these crystal streams do glide, To comfort pilgrims by the highway-side."* The reflective aperture is also the perfect place for must-have photos in Canterbury! #TheHolePointPic



HONOURING COMMUNITY SERVICE

The Rotary Club of Canterbury has been serving the local community since 1922. The Point celebrates those strong local ties, with the names of generous supporters and past members carved into its surface – a lasting tribute to civic dedication.



A LANDMARK MEETING POINT

Rising above Longmarket Square, The Point is easy to spot – a striking new addition to Canterbury's city centre that complements the Cathedral in its use of pale Portland stone. It also revives a piece of local history: a public water fountain once stood nearby, before it was destroyed during the Second World War. Created by local professionals and craftspeople, The Point is more than a column – it's an architectural first. The innovative pairing of carved stone and polished steel creates a bold, contemporary monument unlike anything else in the city.

